



SPICES BOARD
Ministry of Commerce & Industry
Government of India
Sugandha Bhavan
COCHIN 682 025

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EXPORT DEVELOPMENT AND PROMOTION OF SPICES – “Promotion of Indian Spice Brands Abroad”

APPLICATION FOR AVAILING FINANCIAL ASSISTANCE FOR THE FOLLOWING

(Please tick)

(1) Product and Packaging Development and Bar Coding

(2) Brand Promotion.

1.	Name of the Exporter	
2.	Full address with contact details	PIN: Tel (with STD Code) : Fax (with STD Code) Email ID : Contact person:
3.	Location and address of Manufacturing Unit/s	Tel (with STD Code) : Fax (with STD Code) Email ID :
4	Certificate of Registration as Exporter of spices from Board	No. _____ Date _____ Valid up to:

5	Category of exporter	Manufacturer exporter / Merchant exporter / Holder of Logo / Spice House / Organic certificate / Registered brand
6.	Details required for E-transfer of Grant: a) Name of the Bank b) Name of the Branch c) Nature of Account d) Account Number e) IFS Code Number	
7	Loan required for	a) Product Development <input type="checkbox"/> b) Packaging Development <input type="checkbox"/> c) Bar Coding <input type="checkbox"/> d) Brand Promotion <input type="checkbox"/>
8	Details of Brand Registration with Spices Board: a) Name of brand b) Product/(s) c) Date of Registration	

9	Details of the activities and cost of each component for which the assistance is sought for	Activity		Cost (Rs. in lakhs)			
10	Name of the spice/spices brand promotion is planned						
11	Details of promotional programmes with cost estimate (attach additional sheets with quotations)						
Sl. No.	Programmes		Estimated Cost				
			1 st Year	2 nd Year	3 rd Year		
12	Amount of loan required						
13	Export Projection						
		1st year		2nd year		3rd year	
	Brand Name	Qty (MT)	Value (Rs. in lakhs)	Qty (MT)	Value (Rs. in lakhs)	Qty (MT)	Value (Rs. in lakhs)
14	Whether similar assistance has availed from some other scheme/source	Yes / No					
15	If yes, furnish details						

DECLARATION

I / We hereby declare that the above details are true and correct to the best of my / our knowledge and belief. I / We hereby declare that I /We have carefully gone through the scheme under Trade Promotion activities viz., [1] Product and Packaging Development and Bar Coding [2] Brand Promotion which ever is applicable and agree to abide by all the terms and conditions contained therein and subsequent changes, if any. I/We hereby agree to complete the promotional programmes within the stipulated time. I/We fully understand that if the information furnished above is found to be false, at any time, the Board reserves the right to take appropriate legal action against us and also debar us from availing any assistance from the Board in future. If found guilty, I/We undertake to repay to the Spices Board the entire amount of assistance received from it in pursuance of this application, with interest at such rate as fixed by the Spices Board upon demand.

Place: _____ Signature _____ :

Date _____ Name & Designation of _____ :
the authorized signatory: