## SPICES BOARD



(Ministry of Commerce & Industry Govt. of India) Sugandha Bhavan N.H.By-pass P.B.No. 2277 Palarivattom P.O. Kochi - 682 025. India स्पाइसेस बोर्ड

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार) सुगन्ध भवन एन.एच.बाईपास पी. बी. नं. 2277 पालारिवट्टम पी.ओ. कोच्ची - 682 025, भारत

CircularNo: 14/2022-23

23rd September, 2022

**Sub:**Assistance to exporters under the Export Development & Promotion Programs of Spices Board-reg

Spices Board as per its mandate for export promotion of spices from India, has been supporting stakeholders through various schemes and programs for development of spice exports. Accordingly, the Board proposes to provide assistance to the stakeholders under the following schemes, during FY 2022-23.

## 1. Export Development

- a) Adoption of Hi-Tech/Technology Upgradation.
- b) Setting up/upgradation of in-house labs.
- Assistance to exporters for installing primary processing equipments for spices.
- d) Assistance for implementation of food safety and quality assurance mechanisms /certifications.
- e) Assistance to exporters for Rapid Food Testing Devices and Kits.

## 2. Export Promotion

- Sending business samples abroad.
- b) Packaging development, Bar Coding, QR code, EPC / RFID.
- c) Product Research & Development.
- d) Promotion of Indian Spice Brands Abroad.

- e) Participation in International fairs/meetings/ seminars/ Trainings.
- f) Reimbursement of fees for Certificate of Registration as Exporter of Spices.

In this regard, the following points may be noted, while availing assistance under various Export Development & Promotion Programmes.

- Only registered exporters of Spices are eligible to avail the assistance under the Export Development & Promotion Programmes of the Board except for the scheme 2 c) above, where in Central/State Universities, R&D and other institutions of the Govt are also eligible. Further, the scheme wise eligibility criterias as stipulated in the working procedure shall be adhered to while applying for availing assistance under respective schemes.
- The application for availing assistance under various schemes, has to be submitted online, through the Board's website (<a href="www.indianspices.com">www.indianspices.com</a>). The application window and working procedure is made available in the Board's website and the stakeholders shall ensure fulfillment of the eligibility criteria as per the working procedure of the respective scheme.
- For submission of application, the applicants can login to the system using the same user credentials for the Export Support System and submit the applications under various schemes. Any clarifications regarding the user credentials, may be sought from <a href="marketing.schemes-sb@gov.in">marketing.schemes-sb@gov.in</a>
- The applicants may ensure that there are no dues on Export Return Submission, no pending action with regard to export alerts/non-conformities etc.
- The application for Schemes 1 a) to c) above, will have to be submitted during the time period stipulated by the Board. The time period will be indicated in the online application page and no application submission will be possible after the time period.
- The applicants for assistance under the schemes, except 2 a), shall ensure completion of the entire set of activities as per the scheme procedure and submit necessary proof/ documents to the Board by such date as stipulated by the Board in the in-principal approval/ go ahead letter. Failure at the part of the applicant to submit necessary proof/ documents, as above, can result in non-consideration/withholding of assistance by the Board.

- In the case of 2 a) above the application has to be submitted quarterly, before the last day of succeeding month.
- No physical mode of applications will be considered for processing, after enabling the online application module. Further, submission of online application will NOT confer any right to the stakeholder for availing assistance.
- For any clarification regarding the schemes the exporter may drop a mail in the following mail id <a href="marketing.schemes-sb@gov.in">marketing.schemes-sb@gov.in</a>
- The Budgetary allocation to Spices Board is decided by the Department of Commerce and the actual allocation may vary from estimates. Disbursement of assistance is subject to actual budget allocation by the Government and availability of the funds.
- The stakeholders shall agree to abide by, all the terms and conditions contained in the working procedure and, subsequent requirements that might be stipulated by the Board, if any. Also, in all matters regarding the scheme, the decision of the Board shall be final and binding.

All stakeholders are encouraged to avail the applicable assistance under the various schemes of Spices Board.

Director (MKTG)

To

All Registered Exporters of Spices. Spices Board Regional Offices.

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