

***Invitation of Expression of Interest (EoI) from eligible
Organisations for associating with Spices Board to host 13th
World Spice Congress (WSC: 2016)***

General

SPICES BOARD is a statutory body under the Ministry of Commerce & Industry, Govt. of India. The Board is responsible for the overall development, research and domestic marketing of cardamom and export promotion of 52 spices. Also the Board functions with a non profit motive and provides assistance and guidance to the various stakeholders of the spice industry with a vision to position India as the international processing hub and premier supplier of clean and value added spices and herbs to the industrial, retail and food service segments of the global spices market by meeting the quality requirements.

Today, Spices Board is the flagship organization for the development, and promotion of International Trade in Indian Spices besides regulation and quality evaluation of Indian Spice exports. The Board is an international link between the Indian exporters and the importers abroad. The Board has been spearheading activities for excellence of Indian spices, involving every segment of the industry.

World Spice Congress (WSC)

Spices Board has been organizing WORLD SPICE CONGRESS (WSC) since 1989 in India. The 12th in the series was scheduled at Kochi during 16-18th Feb, 2014. During the last congress more than 750 delegates from around the world participated in the event and more than 75 firms participated in the exhibition conducted during the event. Over the years, the WSC has come to be regarded as a prestigious gathering of eminent personalities of ***Global Spice Community*** and has been attracting a large number of overseas delegates including buyers, R&D personnel, retailers, policy makers, quality experts, exporters, importers, traders and other spice enthusiasts. This biennial World Spice Congress looks forward to promote production and business, setting up a momentum for action to raise food security and

maintain sustainability. Setting up a forum for discussion on crops, markets and recent trends in this industry, the event will try to explore feasible methods and ideas that can be implemented in the most practical manner. It brings together global thought leaders, grower representatives, policy-defining bodies as well as leading players from the spice industry and food & beverages companies onto one platform

The WSC would hopefully have long lasting effects on the spices industry and trade. The exhibition that is being conducted along with this will definitely offer a scenario to the prospective clients to know more about the capacities and capabilities of the Indian spice companies thereby building up a healthy and responsible future for the spice industry. Moreover it is an opportunity for the global community to come together and strengthen relationships with each other.

Objective

SPICES BOARD is planning to schedule the next World Spice Congress (WSC) which is the 13th in its series in one of the major Spice producing/trading States in the Country during early days of 2016. The objective of this EoI is to select qualified and competent organisations/institutions/ consortium/ co-operatives etc interested in associating with Spices Board as Knowledge cum Financial Partner to conduct the next WSC. The Spices Board will select eligible firms and their services will be utilized on need to need basis. The Board reserves the right to select most suitable firms from the applicants

Eligibility Criteria:

- ❖ Should be an organization/institutions/consortium/co-operatives/ Federations/Associations working for the benefits of the Indian Spice Industry
- ❖ The body should have a standing of minimum 5 years in Spices related activities
- ❖ The body should have sufficient experience/exposure to conduct national/ international events/trade promotional activities/seminars etc

- ❖ A screening committee will carry out evaluation of application and selection will be done based on the merits of the firms in the respective fields

Major responsibilities & area of involvement required from the knowledge cum financial partner

- ❖ The selected bodies will be the Partners of the Spices Board for the smooth and efficient conduct of the forthcoming World Spice Congress: 2016.
- ❖ Each of the selected bodies has equal responsibility to conduct the conference as per the direction of the Board
- ❖ Maximum number of partnership is restricted to 3 numbers
- ❖ Selection of the location & venue for the event
- ❖ To provide knowledge and their expertise for developing an appropriate theme for the event based on the current need of the spice industry,
- ❖ Identifying experts & topics for the business session
- ❖ Promote and identify exhibitors during the event
- ❖ Identifying sponsors for the conduct of the event
- ❖ Any other related activities for efficient conduct of the event

Financial Commitment

The selected partners are required to contribute a minimum amount of Rs.10.00 lakhs to the Board as financial support for the conduct of the event. The selection of the partner shall be based on the financial support offered and their competence in identifying appropriate theme, topics & Speakers for the business session.

Benefits to the Partners

- ❖ The selected bodies are partners of the Spices Board to conduct the event and thereby their name, logo etc., will be displayed in all documents related to the event as co-organiser of the event.

- ❖ The name and logo of the selected partners will be prominently displayed in the official website of the event as co-organiser and other relevant brochures/ publications.
- ❖ The nominee of the selected partners will be a member of the Organising Committee (OC) of WSC which is the implementing committee for taking all policy matters related to the conduct of the event.
- ❖ The Knowledge cum Financial partner will be given a stall free of cost for promoting their activities.
- ❖ Promotional literature/membership list of the partnering association will be distributed to all participating delegates
- ❖ Each Partner will be given FIVE free registration of the managing committee members for participation in the WSC
- ❖ One member nominated by each of the Partners will be a member of the sub committees constituted under the Organising Committee. The sub committee is responsible for implementation of the programmes recommended by the OC and approved by the Chairman of the WSC

Other Relevant Information

- ❖ There is no fee for participating in this EoI
- ❖ Please note that this is not a Request for Proposal (RFP), EoI will be screened by a Committee constituted by the Board for selection of the Partners
- ❖ The Screening Committee will enlist eligible partners and then select on the basis of the merit of the firm.
- ❖ The decision of the Screening and Organising Committee headed by the Chairman Spices Board will be final and binding for all activities relating to the WSC-2016.

- ❖ The Board reserves the right to accept or reject the EoI from any applicant without assigning any reason whatsoever.

Submission of EOI

Interested organizations /institutions may submit their EoI with documentary proof for all the items specified therein on or before **20.03.2015**. The EoI should be enclosed in sealed envelope superscribed with the words “Expression of Interest for Empanelment of Knowledge cum financial Partners for WSC: 2016” and submit to

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