

## **Notice inviting Tender for Development of Signature Stall**

Spices Board (Ministry of Commerce & Industry, Govt. of India) has launched the process for establishing signature stalls for Spices in major cities across the country. The major objective of the signatures stall is to promote a unique brand image to Indian Spices and serve as an experiential centre for customers to touch, smell and feel spices and educate them on various culinary, nutraceutical and medicinal uses of spices. It is seen as a great opportunity and platform for us to uplift India's image in domestic & international market. The current project includes establishment of 2 such retail outlets in the Delhi region.

Competitive tenders are invited for undertaking i) SLP works ii) Graphic Works and iii) VM elements for the establishment of signature stalls for Indian Spices in Delhi. The selected agencies shall have to coordinate the works with the Project management consultants (PMC) from our side to finish the work within the intended resources. The selection of agencies would be done on the basics of technical competence possessed by the agencies to carry out the tasks listed. The detailed specification and scope of the works, the eligibility condition, evaluation criterion etc are provided in detail.

**The interested agencies may submit their tender (in a sealed cover) latest by 13/02/2015 at 5.00 P.M addressed to The Director (Marketing), Spices Board, (Ministry of Commerce & Industry, Govt. of India), Sugandha Bhavan, N.H Bypass, P. B. No.2277, Palarivattom P.O, Cochin – 682025, India with superscription “Tender for Development of Signature Stall”**

**Sd/-  
Director(Mktg)**

## **I. SLP Works**

### **I. a) Terms of Reference (TOR) for selection of agencies for SLP works**

To undertake SLP works for development of Signature Stalls in Delhi covering the following aspects:

- For installing Music system for the store as mentioned in Annexure 4
- For installing CCTV HD cameras for the store as mentioned in Annexure 4
- For setting up of Fire Alarm system for the store as mentioned in Annexure 4
- For installing Fire extinguishers as mentioned in Annexure 4

### **I. b) Eligibility criteria for selection of agencies for SLP works**

The agency shall fulfill the following eligibility conditions:

- Shall be a Registered Company/Proprietorship, which has minimum 5 years experience in undertaking similar works of large retail environment chains.
- Should have at least worked with 10 or more different brands.
- Should have undertaken at least 50 similar works for other retail chains having multiple outlets across India.
- Should have undertaken at least 10 similar works for other retail outlets having successfully completed the work in 30 days or less.
- Should have at least 50 lakh turn over in each of the last three years.

## **II Graphic Works**

### **II. a) Terms of Reference (TOR) for selection of agencies for Graphic works**

To undertake Graphic works for development of Signature Stalls in Delhi covering the provision and supply of the various light fixtures as mentioned in Annexure 5

### **II. b) Eligibility criteria for selection of agencies for Graphic works**

The agency shall fulfill the following eligibility conditions:

- Shall be a Registered Company/Proprietorship, which has minimum 5 years experience in undertaking similar works of large retail environment chains.

- Should have at least worked with 10 or more different brands.
- Should have undertaken at least 50 similar works for other retail chains having multiple outlets across India.
- Should have undertaken at least 10 similar works for other retail outlets having successfully completed the work in 30 days or less.
- Should have at least 50 lakh turn over in each of the last three years.

### **III Visual Merchandising (VM) Elements**

#### **III. a) Terms of Reference (TOR) for selection of agencies for supply of VM Elements**

To provide bell lights as a part of VM elements for development of Signature Stalls in Delhi as mentioned in Annexure 7

#### **III. b) Eligibility criteria for selection of agencies for supply of VM Elements**

The agency shall fulfill the following eligibility conditions:

- a) Shall be a Registered Company/Partnership, which has minimum 2 years experience in undertaking similar works.
- b) Should have experience in working hand-in-hand with the architects and design lighting concepts as the designated space is developed.
- c) Should have undertaken at least 40 projects for in retail, hospitality, corporate sectors or individual projects across India.

### **3. Submission of tender**

The agency qualifying the above criteria shall submit the Tender along with the documents in support of the eligibility conditions as mentioned above along with the following documents:

- Completed Application as in Form I
- Completed tender form as in Annexure 4, 5 and 7
- List of projects undertaken as per eligibility criteria mentioned above
- Details of Financial status of the applicant (Final a/c copy of the last 3 yrs)
- Income tax registration and income tax clearance

- Service tax registration certificate

#### **5. The Spices Board reserves the right**

- a) To reject any / all applications without assigning any reasons thereof
- b) To relax or waive any of the conditions stipulated in this document as deemed necessary in the best interest of the Spices Board and the objective of the scheme without assigning any reasons thereof

#### **6. Clarifications**

Clarifications, if any can be sought from Shri Jagannathan K, Deputy Director, Mktg, Spices Board(Ministry of Commerce & Industry, Govt. of India), Telfax :- 0484-2348266, Email :- [jagansb@gmail.com](mailto:jagansb@gmail.com)

#### **7. Last date for submission of tenders:**

The final bids complete with Form I and financial bid (as in the Annexure 4, 5 & 7) and with all other documents mentioned above are required to be submitted **by 5:00 pm on 13/02/2015 to: Director (Marketing), Spices Board, Sugandha Bhavan, NH Bye Pass, Palarivattom P.O, Cochin, Kerala -682 025**

The Hindi version of the advertisement shall soon follow

**Form-I**

Application form for Tender for development of Spices India Signature stalls

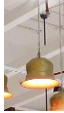

1	Name of the Agency	
2	Postal address with pin number, email, fax and phone including Mobile	
3	Details of the registered office with registration number in the name of the applicant or the name of the applicant's companies name	
4	Details of VAT registration with TIN Number	
5	The works applied for (please check the applicable boxes)	SLP Works <input type="checkbox"/> Graphic Works <input type="checkbox"/> VM elements <input type="checkbox"/>

(Signature of the applicant)

Place:










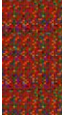
Date:

Seal of the Company:

To,						Date		
	<b>Director (Marketing)</b>							
	Spices Board							
Summary for Spices India @ Janpath, Delhi.								
						AREA	976.45	
<b>SL NO</b>	<b>SUMMARY</b>					<b>RATE/ Sq.ft</b>	<b>AMOUNT</b>	
	SUB TOTAL FOR VM elements						#REF!	
	Total basic Cost						#REF!	
	Tax @ - % (To be considered as per Delhi Std)							
	Service Tax - % (To be considered as per Delhi Std)						-	
	TOTAL OF VM						#REF!	
<b># NO</b>	<b>DESCRIPTION</b>	<b>UNIT</b>	<b>QTY</b>	<b>RATES</b>	<b>AMOUNT</b>	<b>IMAGES</b>		
VM on display table								
	<b>VM ELEMENTS</b>							
1(a)	BELL LIGHT : Orange finish		1.00	Nos				
	Pendant Bell lamp finished with Orange : asian paints, pg-228, X111 GLORIOUS SUNSET; hung with 900mm long chain							
1(b)	BELL LIGHT : Red finish		4.00	Nos				
	Pendant Bell lamp finished with Red : asian paints, pg-140, 8093 PURE RED ; hung with 550mm long chain							
	<b>Note</b>							
	<b>Vendor to mention all the Statutory terms, Payment Terms and any other terms &amp; conditions</b>							

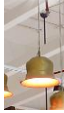

To,					Date		
	<b>Director (Marketing)</b>						
	Spices Board						
<b>Summary for Spices India @ Janpath, Delhi.</b>							
					AREA	<b>976.45</b>	
<b>SL NO</b>	<b>SUMMARY</b>				<b>RATE/ Sq.ft</b>	<b>AMOUNT</b>	
	<b>SUB TOTAL FOR GRAPHICS</b>					#REF!	
	Total basic Cost					#REF!	
	Tax @ - % (To be considered as per Delhi Std)						
	Service Tax - % (To be considered as per Delhi Std)					-	
	<b>TOTAL OF VM</b>					#REF!	

SL NO.	DESCRIPTION	SIZE(W) Inch	SIZE(H) Inch	QTY	T.Sqft	Rate	Amount	
1	Digital print with lamination	18	18	2	4.5		0.00	
2	Digital print with lamination	66	96	1	44		0.00	
3	Digital print with lamination	10	10	2	1.388889		0.00	
4	Digital print with lamination	10	6	1	0.416667		0.00	
5	Digital print with lamination	24	24	2	8		0.00	
6	Digital print with lamination	72	90	1	45		0.00	
7	Digital print with lamination	42	30	2	17.5		0.00	
8	Digital print with lamination	18	18	3	6.75		0.00	
9	Digital print with lamination	18	30	2	7.5		0.00	

10	Digital print with lamination	90	24	1	15		0.00	
11	Digital print with lamination	18	30	2	7.5		0.00	
12	Digital print with lamination	36	90	1	22.5		0.00	
13	Digital print with lamination	30	60	3	37.5		0.00	
14	Digital print with lamination	18	18	6	13.5		0.00	
15	Digital print with lamination on 3mm sunboard	13	13	8	9.388889		0.00	
16	Digital print with lamination (sticker)	12	12	4	4		0.00	
17	Digital print with lamination	14	9	2	1.75		0.00	
18	Digital print with lamination	42	60	1	17.5		0.00	
19	Digital print with lamination	24	54	1	9		0.00	
20	Implementation				272.6944		0.00	
				<b>Sub-Total</b>			<b>0.00</b>	
	<b>Note</b>							
	<b>Vendor to mention all the Statutory terms, Payment</b>							



To,					Date
	<b>Director (Marketing)</b>				
	Spices Board				
<b>SUMMARY FOR SPICES INDIA @ JANPATH,DELHI</b>					
			AREA	976.45	
<b>A</b>	Music system				0
<b>B</b>	CCTV				0
<b>C</b>	Fire alarm				0
<b>D</b>	Fire extinguishers				0
			<b>Total basic cost</b>		0
			<b>Tax @ - 12.5% on 80% (To be considered as per Delhi Std)</b>		-
			<b>Service Tax -8.652 % (To be considered as per Delhi Std)</b>		-
			<b>Total cost</b>		0
SI No	Brand/Make	MODEL / Description	Qty	Unit price	Amount in Rs
<b>A</b>	<b>Music system</b>				
1	PROFX	15-20 recess ceiling mounted speaker ,white color with LMT tap	5		0
2	MX	RCA to phono ,3.5 mm jack to phono and other inter connectors	1		0
3	PRISM 18	17 SWG OFC speaker cable,99.999% pure copper for PA and BGM applications with MS conduit	100		0
4	Bosch/TOA	80 Watt Mixer Amplifier with multi aux in	1		0
5	Philips	DVD player with display	1		0
6	Custom	Fixing,installation,testing & commisioning charges	1		0
		<b>Total of section A</b>			0
<b>B</b>	<b>CCTV HD CAMERAS</b>				
1	HIKVISION TURBO HD	1.3 megapixel high-perfomance CMOS,Turbo Hd output,upto 720 P resolution,True Day/Night,DNR,Smart IR,Upto 20 IR distance,IP 66 weather proof	5		0
2	HIKVISION TURBO HD	8 channel DVR HDConnectable to HD TVI,analog cameras and ip cameras ,Simultaneous HDMI and VGA outputs at upto 1920 * 1080 P,provide upto 2 sata interfaces for recording	1		0
3	Seagate/Western digital	500GB surveillance hard disk for cctv recording	1		0
4	Samsung	18.5 " LED monitor for cctv viewing with VGA cable	1		0
4	Power Supply	Power supply unit 12 V DC 1 amps each at 12 volts	5		0
5	Custom	Connectors BNC	10		0
6	Custom	Connectors DC	5		0
7	Cabling	Special full copper video cable for cctv supply only	110		0
8		Fixing, Programming, Testing and Commissioning charges	1		0
		<b>Total of section B</b>			0
<b>C</b>	<b>Fire Alarm components</b>				
1	System sensor	Systemsensor- Optical conventional Smoke detector below false ceiling	9		0
2	System sensor	Systemsensor- Optical conventional Smoke detector above false ceiling	0		0
3	System sensor	Conventional manual call point	1		0
4	Ravel	Conventional combined sounder(Hooter)	1		0
5	Ravel	2 Zone convetional fire alarm panel	1		0
6	Wiring	Supply and laying of armoured FRLS cable	110		0
		Integrating mall detector to the FA panel	0		0
7		Fixing, Programming, Testing and Commissioning charges	1		0
		<b>Total of section C</b>			0
<b>D</b>	<b>Fire extinguishers</b>				
1	Safex	2 KG type DOE certified,Co2 type Fire	3		0
2	Safex	4 KG type DOE certified,ABC type Fire	2		0
3		Mobility,transportation fixing and	1		0
		<b>Total of section D</b>			0
<b>NOTE :</b>					
Vendor to mention all the Statutory terms, Payment Terms and any other terms & conditions applicable					

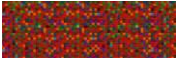
To,					Date		
	Director (Marketing)						
	Spices Board						
SUMMARY FOR SPICES INDIA @ TILAK NAGAR, DELHI							
SL NO	SUMMARY				AREA	534 SQ.FT.	
					RATE/ Sq.ft	AMOUNT	
						#REF!	
						#REF!	
					Total basic Cost		
					Tax @ - % (To be considered as per Delhi Std)		
					Service Tax - % (To be considered as per Delhi Std)		-
					TOTAL OF VM		#REF!
# NO	DESCRIPTION	UNIT	QTY	RATES	AMOUNT	IMAGES	
VM ELEMENTS							
1(a)	BELL LIGHT : Orange finish	Pendant Bell lamp finished with Orange : asian paints, pg-228, X111 GLORIOUS SUNSET; hung with 900mm long chain	5.00	Nos			
1(b)	BELL LIGHT : Red finish	Pendant Bell lamp finished with Red : asian paints, pg-140, 8093 PURE RED ; hung with 550mm long chain	6.00	Nos			
<b>NOTE</b>							
Vendor to mention all the Statutory terms, Payment Terms and any other terms & conditions applicable							

To,					Date	
	Director (Marketing)					
	Spices Board					

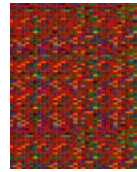
**Summary for Spices India @ Tilaknagar, Delhi.**

		AREA	<b>534.00</b>
SL NO	SUMMARY	RATE/ Sq,ft	AMOUNT
	SUB TOTAL FOR GRAPHICS		#REF!
	Total basic Cost		#REF!
	Tax @ - % (To be considered as per Delhi Std)		
	Service Tax - % (To be considered as per Delhi Std)		-

SL NO.	DESCRIPTION	SIZE(W) Inch	SIZE(H) Inch	QTY	T.Sqft	Rate	Amount
1	Digital print with lamination	30	78	4	65		0.00
2	Digital print with lamination on 3mm sunboard	14	14	12	16.33333		0.00
3	Digital print with lamination	30	30	4	25		0.00
4	Digital print with lamination	30	78	1	16.25		0.00
6	Digital print with lamination on 3mm sunboard	18	18	9	20.25		0.00
7	Digital print with lamination (sticker)	12	12	2	2		0.00
8	Digital print with lamination(India map)	55	126	1	48.125		0.00
9	Digital print with lamination on 3mm sunboard (both side)	12	12	8	8		0.00
11	Digital print with lamination	36	66	1	16.5		0.00



12	Digital print with lamination	47	62.5	1	20.39931		0.00
14	Digital print with lamination (sticker)	18	18	2	4.5		0.00
14	Digital print with lamination	35	20	6	29.16667		0.00
16	Implementation				242.3576		-0.50



	NOTE						
	Vendor to mention all the Statutory terms, Payment Terms and any other terms & conditions applicable						

To,					Date		
	<b>Director (Marketing)</b>						
	Spices Board						
<b>SUMMARY FOR SPICES INDIA @ TILAK NAGAR,DELHI</b>							
			AREA	534.00			
<b>A</b>	Music system					0	
<b>B</b>	CCTV					0	
<b>C</b>	Fire Alarm components					0	
<b>D</b>	Fire extinguisher					0	
						0	
	Tax @ - 12.5% on 80%(To be considered as per Delhi Std)					0	
	Service Tax @ 8.652%					0	
						<b>Total Cost</b>	0
SI No	Brand/Make	MODEL / Description	Qty	Unit price	Amount in Rs		
<b>A</b>	<b>Music system</b>						
1	PROFX	15-20 recess ceiling mounted speaker ,white color with LMT tap	3		0		
2	MX	RCA to phono ,3.5 mm jack to phono and other inter connectors	1		0		
3	PRISM 18	17 SWG OFC speaker cable,99.999% pure copper for PA and BGM applications with MS conduit	60		0		
4	Bosch/TOA	80 Watt Mixer Amplifier with multi aux in	1		0		
5	Philips	DVD player with display	1		0		
6	Custom	Fixing,installation,testing & commisioning charges	1		0		
		<b>Total of section A</b>				0	
<b>B</b>	<b>CCTV HD CAMERAS</b>						
1	HIKVISION TURBO HD	1.3 megapixel high-performance CMOS,Turbo Hd output,upto 720 P resolution,True Day/Night,DNR,Smart IR Upto 20 IR distance,IP 66 weather proof	4		0		
2	HIKVISION TURBO HD	8 channel DVR HDConnectable to HD TVI,analog cameras and ip cameras ,Simultaneous HDMI and VGA outputs at upto 1920 * 1080 P,provide upto 2 sata	1		0		
3	Seagate/Western digital	500GB surveillance hard disk for cctv recording	1		0		
4	Samsung	18.5 " LED monitor for cctv viewing with VGA cable	1		0		
4	Power Supply	Power supply unit 12 V DC 1 amps each at 12 volts	4		0		
5	Custom	Connectors BNC	8		0		
6	Custom	Connectors DC	4		0		
7	Cabling	Special full copper video cable for cctv supply only	90		0		
8		Fixing, Programming, Testing and Commissioning charges	1		0		
		<b>Total of section B</b>				0	
<b>C</b>	<b>Fire Alarm components</b>						
1	System sensor	Systemsensor- Optical conventional Smoke detector below false ceiling	3		0		

2	System sensor	System sensor- Optical conventional Smoke detector above false ceiling	0	0		
3	System sensor	Conventional manual call point	1	0		
4	Ravel	Conventional combined sounder(Hooter)	1	0		
5	Ravel	2 Zone conventional fire alarm panel	1	0		
6	Wiring	Supply and laying of armoured FRLS cable	80	0		
		Integrating mall detector to the FA panel	0	0		
7		Fixing, Programming, Testing and	1	0		
		<b>Total of section C</b>		0		
	<b>D</b>	<b>Fire extinguishers</b>				
1	Safex	<b>4 KG</b> type DOE certified,ABC type Fire Extinguisher,as per IS 15222 with controll	2	0		
2		Mobility,transportation,road permit ,fixing and installation charges +octra charges	1	0		
		<b>Total of section D</b>		0		
	<b>NOTE :</b>					
		<b>Vendor to mention all the Statutory terms, Payment Terms and any other terms &amp; conditions applicable</b>				