

Sir/Madam,

Sub: Online Buyer Seller Meet (BSM) for Seed Spices focus on Gujarat on 16th March, 2021 from 11.00 am to 1.00 pm.

Greetings from Spices Board India,

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the spice industry.

India's spice exports, with a volume of 11,83,000 MT valued at Rs.21515.40 crore during 2019-20, scaled the landmark level of 3 billion US\$ in value realization, besides recording a growth rate of 8% in volume, 10% in rupee terms and 8% in dollar terms of value over the previous year, despite the global pandemic situation.

Gujarat state holds a significant position in the spice production of India by being a major production and export hub of Seed Spices. The production of Cumin in the state during 2019-20 was 5,56,750 MT from the area of 3,37,007 hectares, whereas 1,29,350 MT of Fennel was produced from an area of 2,72,000 hectares. Unjha in Mehasana district is known as the biggest seed spice market in Asia. Around 1200 registered exporters from Gujarat are actively involved in the spice export business.

India is one of the world's largest exporters of Seed Spices, the exports of which have recorded a steady progress, over the years. During 2019-20, India exported 2,10,000 tons of Cumin valued at Rs.3225.00 crores, 50,250 tons of Coriander valued at Rs.411.00 crores, 23,800 tons of Fennel valued at Rs.228.00crores and 27,660 tons of Fenugreek valued at Rs.163.00crores.

Spices Board with a view to further promote the export of spices and spice products, has been organizing Buyer Seller Meets (BSM), so as to provide a common platform for the Buyers and Sellers of the spice industry, to interact directly and establish effective business linkages. Accordingly, the Board is organizing an Online Buyer Seller Meet (BSM) for seed spices with focus on Gujarat on 16th March, 2021 from 11.0 am to 1.00 pm.

Around 200 sellers/producers representing FPOs, progressive farmers, farmer's societies, processors and traders from Gujarat and exporters from across India will be attending the BSM.

All exporters are cordially invited for the BSM so as to explore the possibilities to establish effective business linkages with suppliers/growers of seed spices. Interested exporters/buyers may register for the BSM by providing the following details via email to sdaunjha@gmail.com on or before 12th March 2021.

Name, Company Name & Address	Mobile No. & email

The program link will be shared with interested buyers, upon registration.

For further information, please contact:

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Mrs.Minimole Vinodan,Export Promotion Officer, Spices Board, Ahmadabad – 99786 66150

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Regards,

P M Suresh Kumar
Director (Marketing)

“Hindi version will follow”