



Buyer Seller Meet for Spices

Hubballi, Karnataka

No. SKP/RO/32/BSM/2023-24

14 November 2024

Dear Sir/ Madam,

Subject: Buyer Seller Meet for Spices, Hubballi, Karnataka -Invitation - reg .

Greetings from Spices Board!

As you aware, India is the leading producer, consumer and exporter of spices in the world. During 2023-24, India exported 15,39,692 MT of spices and spices products valued at Rs.36, 958.81 Cr (4,464.17 million USD). The major contributors in the spices export basket are Chilli, Cumin, Spice oil & Oleoresins, Mint products, Turmeric, Curry powder, Cardamom(small) and Pepper, of which the Chilli and Chilli products contributes to over 39% in terms of volume and 33.80% in terms of value of the total export earning of spices.

Karnataka being one of the major producers of chilli in the country holds a significant position in the spice sector of India. Key spices cultivated in the state include GI tagged Byadagi chilli and other chilli varieties in Dharwad, Haveri, Gadag, Bagalkot, Bellary, Raichur, and Gulbarga; turmeric in Bagalkot, Belagavi, Bidar, Gulbarga, Chamrajnagar, and Mysore; garlic in Bijapur, Bagalkot, Bellary, and Gadag; and coriander in Gadag, Haveri, Bijapur, Bagalkot, and Belagavi.

Spices Board (Ministry of commerce & Industry, Govt. of India) the flagship organization for the development and worldwide promotion of Indian Spices has been spearheading activities for promotion and facilitation of spices trade by strengthening linkages at various levels of the Spice Industry.

In order to provide the platform for better commerce and trade aimed at direct linkage of the chilli & turmeric growers of North Karnataka with exporters from across the country, Spices Board in association with Karnataka State Spices Development Board (KSSDB), Hubballi is organizing a Buyer Seller Meet on 25 November 2024 at Hotel Naveen Hubballi, Near Unkal Lake, Dharwar, Karnataka.

In this connection, I cordially invite you to the Buyer Seller Meet scheduled on 25 November 2024, so as to explore the possibilities to establish effective business linkages with suppliers / growers from the state.

Interested Exporters/Buyers may register for the BSM by filling up the registration form using the link given below on or before 20th November 2024. Accommodation on twin sharing basis will be arranged for registered Exporters for one day accommodation for only one representative per firm/exporter.

Google form link:

<https://docs.google.com/forms/d/e/1FAIpQLSevoQxRhFVCdfdw92Ec08O8Lh-OYXq4f27FuMhLTzj2B4hOqA/viewform?vc=0&c=0&w=1&flr=0>

For more information, please contact Shri M. Y. Honnur, Deputy Director, 9449047596 / Shri Kumara S., Sr. Field Officer, 9483979650 / Shri Bapugouda Kyatanagoudra, Field Officer, 9741624420

Yours faithfully,

Sd/-
Director (Mktg)