

Sir/Madam,

Sub: Buyer Seller Meet for Spices at Dorjee Khandu Convention Hall,
Itanagar, Arunachal Pradesh on 14th November 2019

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of spice industry. The Board has been organizing programs for building market linkages, in the major spice producing regions of the country, with a view to provide a common platform for the buyers and sellers of spice industry, to interact directly and nurture fruitful trade relations.

Arunachal Pradesh, 'the land of dawn lit mountains' is one of the richest biogeographical hotspots in India. The State is home to a wide variety of rare spices and medicinal plants. Large Cardamom is abundantly grown, due to suitability of soil and climatic conditions. Ginger, Turmeric, Bay Leaf, Star Anise, Chilli, Black Pepper and Long Pepper are some of the other spices cultivated in the State. Besides the indigenous and by default organic spices, Arunachal Pradesh is renowned for other agricultural/horticultural products such as Mandarin Oranges, Kiwi, Kiwi Wine etc, culinary herbs and medicinal plants.

With the view to showcase the potential of the the agricultural and horticultural products of Arunachal Pradesh, Agricultural and Processed Food Products Export Development Authority (APEDA) in collaboration with Arunachal Pradesh Agriculture Marketing Board (APAMB) is organizing a Buyer Seller Meet at Dorjee Khandu Convention Hall, Itanagar, Papum Pare District, Arunachal Pradesh on 14th November at 9.00 AM.

Spices Board is associating with APEDA for the BSM and is encouraging participation of stakeholders of spices sector in the program, so as to enable utilization of the platform for facilitating linkages between the spice exporters from across the country & sellers/growers of the region. Over 250 sellers, representing the Spices Farmers Producer Companies (SFPCs) promoted by the Board in Arunachal Pradesh, progressive farmers, farmer's societies, processors and traders from the region will be participating in the BSM to showcase their produce. The focus products for the BSM will be Large Cardamom, Ginger, Turmeric, Chilli, Mandarin Oranges, Kiwi, Kiwi Wine etc. Large Cardamom Productivity Award Ceremony & North Eastern Regional Seminar on Spices are organized by Spices Board at Itanagar, Arunachal Pradesh on 13th November 2019, in conjunction with the BSM.

The BSM will provide a unique forum for exporters and buyers who are interested to source from the North Eastern Region. All exporters of spices are cordially invited for the BSM, which would provide a platform for building direct market linkages with the sellers /suppliers of spices from the region, as well as to reflect upon the pertinent issues grappling the spice sector. Interested exporters may inform their willingness to participate in the BSM by mail to Spices Board Divisional office Itanagar (sbitanagar@gmail.com), Spices Board, Regional Office, Guwahati (sbroghydev@gmail.com), with copy to

anan.debbarma@nic.in, dm.sb-ker@gov.in & nithin.joe@nic.in latest by 6th November 2019, 4.00 PM, with the following details;

Name & Full address of the Firm with contact no & email id:

Spices Board Exporter Regn. No (CRES):

Name & designation of the representative(s) attending with contact no & email id

Date & time of arrival at Guwahati/Itanagar:

Date & time of departure from Itanagar/ Guwahat:

Requirement of Accommodation at Itanagar: YES/NO

Spices Board will arrange for the to and fro travel from Guwahati to Itanagar and accommodation at Itanagar for one person from a firm.

For more details please contact:

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09436295055/03612339778

Shri. Anan Debbarma, Assistant Director, Spices Board Divisional office, Itanagar ,
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Director,
Spices Board , Kochi