

Spices Mahotsav

&

Buyer Seller Meet

JMS Palace, Puran Patti, Chunar, Mirzapur, Uttar Pradesh
on 10th December 2023

Dear Sir/ Madam,

Greetings from Spices Board!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2022-23, India exported 14,04,356.95 MT of spices and spice products valued at ₹ 31,761.38 crore (3,952.60 million US\$). The major contributors in the spices export basket are Chilli, Cumin, Spice oil & Oleoresins, Mint Products, Turmeric, Curry powder, Cardamom(small) and Pepper.

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

In order to provide a platform for better commerce and trade aimed towards direct linkages of the spice farmers in Uttar Pradesh with exporters, Spices Board proposes to organize a **Spices Mahotsav and Buyer Seller Meet on 10th December 2023 at JMS Palace, Puran Patti, Chunar, Mirzapur, Uttar Pradesh**. Further, an exhibition with participation of FPOs, Govt Departments and other allied organizations is proposed along with the Spices Mahotsav and Buyer Seller Meet. The Hon'ble Minister of State for Commerce and Industry, Govt of India, Smt. Anupriya Patel has kindly consented to inaugurate the Spices Mahotsav and Buyer Seller Meet.

The event would provide a platform to strengthen trade ties of the sellers/ suppliers of spices and other horti products from the region with exporters from across India, besides dissemination of information on post- harvest improvement, applicable standards of quality and safety, schemes and programs implemented by various departments etc, with a view to facilitate building direct linkages of spice growers with exporters, thereby facilitating better price realization to the growers. Around 700 participants including FPOs, progressive farmers, farmer's societies, processors and traders from nearby areas of Mirzapur district and exporters from across the country are expected to attend the program.

In this connection, I cordially invite you to participate in the Spices Mahotsav & Buyer Seller Meet and explore the possibilities to establish effective business linkages with suppliers/growers of spices. Accommodation facility (on twin sharing basis) is limited and will be extended for a maximum of two nights (9th &10th, December). The accommodation shall be provided only to one representative per firm. Interested exporters may register using the link provided below by 7 December 2023, 12 noon.

Goggle form link: <https://forms.gle/NbWkM42xLfwfq42h7>

For further information please contact: Mr. Sandeep Singh Yadav, 9450159231 / Mr. Ashish Jaiswal, 9415312330 or spicesboardrbly@gmail.com.

Regards,
B.N Jha
Director (Marketing)

