



SPICES BOARD
(Ministry of Commerce & Industry, Govt. of India)
Sugandha Bhavan
N.H. By-pass
P.B.No. 2277
Palarivattom P.O.
Kochi-682025, India

स्पाइसेस बोर्ड
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)
सुगंध भवन
एन.एच. बै-पास
पी.बी. नं. 2277
पालारिवट्टम पी.ओ.
कोच्ची-682025, भारत

No. GHY/MKTG/BSM/ASSAM/11/25-26

Date: 02-01-2025

Sir/ Madam,

Sub: Buyer Seller Meet for Spices on -reg

Greetings from Spices Board!

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2024-25, India exported 17,99,267 MT of spices and spice products valued at ₹ 39,994.48 crore (4,722.65 million US\$). The major contributors in the spices export basket are Chilli, Cumin, Spice oil & Oleoresins, Mint Products, Turmeric, Curry powder, Small Cardamom, Black pepper and nutmeg.

Assam is home to a variety of spices, such as the GI-tagged Assam Karbi Anglong Ginger, turmeric, chili, garlic, black pepper, cumin, coriander, etc. The state also holds significant potential to become the food processing hub of North East.

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

In order to create a platform for better commerce and trade aimed towards direct linkages of the spice farmers / FPOs in Assam with exporters, Spices Board proposes to organize a **“Buyer Seller Meet” on 9 January 2026 at Horticultural Research Station, Assam Agricultural University, Kahikuchi, Guwahati**. Around 150 participants, including FPOs, progressive farmers, farmer societies from the state and processors, traders, exporters, key industry representatives from across the country, are expected to attend the BSM.

In this connection, I cordially invite you to the Buyer Seller Meet for Spices scheduled on 9 January 2026. Further, it is requested to share the invitation to the members of your association so that they can explore the possibilities to establish effective business linkages with suppliers / growers from the state.

Interested Exporters/Buyers may register for the BSM by filling up the registration form using the link given below on or before **2.30 pm on 5 January 2026**.

Google form link: <https://forms.gle/wd97L78tfssAhoku7>

For further information, please contact:

Dr. Dwijendra Mohan Barman , Deputy Director, Spices Board: 6295779261

Yours faithfully,
Sd/-
Director (Mktg)

(Hindi version follows)