

Invitation of Expression of Interest (Eoi) from eligible Organizations for associating with Spices Board to host 14th World Spice Congress (WSC2020)

General

SPICES BOARD is a statutory body under the Ministry of Commerce & Industry, Govt. of India. The Board is responsible for the overall development, research and domestic marketing of cardamom and export promotion of 52 spices. Also the Board functions with a non profit motive and provides assistance and guidance to the various stakeholders of the spice industry with a vision to position India as the international processing hub and premier supplier of clean and value added spices and herbs to the industrial, retail and food service segments of the global spices market by meeting the quality requirements.

Today, Spices Board is the flagship organization for the development, and promotion of International Trade in Indian Spices besides regulation and quality evaluation of Indian Spice exports. The Board is an international link between the Indian exporters and the importers abroad. The Board has been spearheading activities for excellence of Indian spices, involving every segment of the industry.

World Spice Congress (WSC)

Spices Board has been organizing WORLD SPICE CONGRESS (WSC) since 1989 in India. The 13th in the series was held at Ahmedabad during 27-29th Feb, 2016. During 2018 the event was not held due to unforeseen circumstances. In the last congress more than 1000 delegates from around the world and more than 100 Organizations participated in the exhibition conducted during the event. Over the years, the WSC has come to be regarded as a prestigious gathering of eminent personalities of *Global Spice Community* and has been attracting a large number of overseas delegates including buyers, R&D personnel, retailers, policy makers, quality experts, exporters, importers, traders and other spice enthusiasts. This biennial World Spice Congress looks forward to promote production and business, setting up a momentum for action to raise food security and maintain sustainability. Setting up a forum for discussion on crops, markets and recent trends in this industry, the event will try to explore feasible methods and ideas that can be implemented in the most practical manner. It brings together global thought leaders, grower representatives, policy-defining bodies as well as leading players from the spice industry and food & beverages companies onto one platform.

The WSC would hopefully have long lasting effects on the spices industry and trade. The exhibition that is being conducted along with this will definitely

offer a scenario to the prospective clients to know more about the capacities and capabilities of the Indian spice companies thereby building up a healthy and responsible future for the spice industry. Moreover it is an opportunity for the global community to come together and strengthen relationships with each other.

Objective

SPICES BOARD is planning to schedule the next World Spice Congress (WSC) which is the 14th in its series in one of the major Spice producing/trading States in the Country during 2020. The objective of this EoI is to select qualified and competent organizations/institutions/consortium/co-operatives etc interested in associating with Spices Board as Knowledge cum Financial Partner to conduct the **14th World Spice Congress**. The Spices Board will select eligible organizations and their services will be utilized on need to need basis. The Board reserves the right to select most suitable Organizations from the applicants.

Eligibility Criteria:

- Should be organization(s)/institution(s)/consortium(s)/co-operative(s)/Federation(s)/Association(s) working for the benefits of the Indian Spice Industry.
- The body should have a standing of minimum 5 years in Spices related activities.
- The body should have sufficient experience/exposure to conduct national/international events/trade promotional activities/seminars etc.
- A screening committee will carry out evaluation of application and selection will be done based on the merits of the Organizations in the respective fields

Major responsibilities & area of involvement required from the knowledge cum financial partner

- The selected bodies will be the Partners of the Spices Board for the smooth and efficient conduct of the forthcoming World Spice Congress: 2020.
- Each of the selected bodies has equal responsibility to conduct the conference as per the direction of the Board
- Joint application of organizations will also be considered. In the case of joint application, the organizations joining together have to fulfill the eligibility criteria.
- Selection of the location & venue for the event

- To provide knowledge and their expertise for developing an appropriate theme for the event based on the current need of the spice industry.
- Identifying experts & topics for the business session
- Promote and identify exhibitors during the event
- Identifying sponsors for the conduct of the event
- Any other related activities for efficient conduct of the event

Financial Commitment

The selected partners are required to contribute a minimum amount of **Rs.10.00 lakhs** to the Board as financial support for the conduct of the event. The selection of the partner shall be based on the financial support offered and their competence in identifying appropriate theme, topics & Speakers for the business session.

Benefits to the Partners

- The selected bodies are partners of the Spices Board to conduct the event and thereby their Name, logo etc., will be displayed in all documents related to the event as co-organist of the event.
- The Name and logo of the selected partners will be prominently displayed in the official website of the event as co-organizer and other relevant brochures/ publications.
- The nominee of the selected partners will be a member of the Organizing Committee (OC) of WSC which is the implementing committee for taking all policy matters related to the conduct of the event.
- The Knowledge cum Financial partner will be given a stall free of cost for promoting their activities.
- Promotional literature/membership list of the partnering association will be distributed to all participating delegates
- Each Partner will be given FIVE free registration of the managing committee members for participation in the WSC.
- ***Profit sharing between the Spices Board and the Partners would be a new feature of this event.***
- One member nominated by each of the Partners will be a member of the sub committees constituted under the Organizing Committee. The sub committee is responsible for implementation of the programmes recommended by the OC and approved by the Chairman of the WSC

Other Relevant Information

- There is no fee for participating in this Eol
- Please note that this is not a Request for Proposal (RFP), Eol will be screened by a Committee constituted by the Board for selection of the Partners
- The Screening Committee will enlist eligible partners and then select on the basis of the merit of the firm.
- The decision of the Screening and Organizing Committee headed by the Secretary, Spices Board will be final and binding for all actives relating to the WSC-2020.
- The Board reserves the right to accept or reject the Eol from any applicant without assigning any reason whatsoever.

Submission of EOI

Interested organizations/institutions may submit their Eol with documentary proof for all the items specified therein on or before **20-07-2019**. The Eol should be enclosed in sealed envelope superscribed with the words “**Expression of Interest for Emplacement of Knowledge cum financial Partners for WSC:2020**” and submit to

Director (Marketing),
Spices Board
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KERALA.
Tel 0484-2333610 / 2333607
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conference@worldspicecongress.com

Format of EoI for Emplacement of Knowledge cum Financial Partners for WSC:2020

1	Name of the Organization(s)/Institution(s)/Consortium(s) / Co-Operative(s)/ Federation(s)/ Association(s)	
2	Details of Certificate of Registration	
3	Name of the Contact Person, address, email id Tel No and mobile No.	
4	Main Objective of the Organization(s)/Institution(s)/Consortium(s) / Co-Operative(s)/ Federation(s)/ Association(s)	
5	Whether the Organization(s)/Institution(s)/Consortium(s) / Co-Operative(s)/ Federation(s)/ Association(s) is/are associate with Spice Industry? If yes, please provide documentary details.	
6	Details of Experience in Spices related activities- Please provide documentary proof and the details on a seperate sheet	
7	Details of experience/exposure to conduct national/ international events/trade promotional activities/seminars etc. - Please attach seperate sheet with supporting documents	

Place:
Date:

(Signature of the Authorized signatory)

Seal

STRUCTURE AND ORGANISATION

Name of the Organisation	
Total Number of Members	
Head office address	
Telephone no.	
Fax no.	
Email id	
Regional office address (if any)	
Telephone no.	
Fax no.	
Email id	
Main lines of business.	

SIGNATURE